

THE INNOVATION CAMP

7 – 25 July 2025

The Innovation Camp is a unique summer course in a professional sound tech & design environment. Bang & Olufsen, Harman-Samsung and Sound Hub Denmark open their doors and invite you to participate in a live, real-world innovation process in collaboration with AU - Aarhus University, DTU - Technical University Denmark and Struer City of Sound.

The Innovation Camp 2025: *ReSound* presents you with a circularity themed innovation challenge. The course is designed as a multidisciplinary collaboration project between students recruited from universities across Denmark and is facilitated by professors and sound tech professionals from Bang & Olufsen, Harman-Samsung, Sound Hub Denmark, and more.

The Innovation Camp takes place in Struer from Juli 7 - 25, 2025. The camp includes network events and social activities, as well as full board and lodging in Struer.



In corporation between:



With support from:



BANG & OLUFSEN



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More about the course

The Innovation Camp 2025 is an opportunity to test and boost your innovation and collaboration skills in a multidisciplinary setup, while solving a sound related innovation challenge in a real-life, sound tech industry setting.

The course allows you to

- ✓ Expand your professional network and competencies
- ✓ Try concept development in practice
- ✓ Work in small, multidisciplinary teams

All students bring individual academic skillsets and methodologies to the table – all of which are crucial for the industry's ability to create innovative and sustainable solutions for the future.

On the first day of the course, you and your team will be presented with an audio themed design and development challenge. Over 3 weeks, the course will take you through all the steps of an intense innovation process, from the initial ideation and cross-disciplinary concept development over end-user and feasibility considerations as well as sustainability and Life Cycle Assessment, to of a working prototype, which must be presented to a board at the end of the course.

The course is structured as a combination of self-lead and supervised group work, pinup -and feedback-sessions and a series of supporting lectures to give you a solid theoretical foundation for the process. On evenings and weekends, the camp offers different network events and social activities which allow you to broaden your network both socially and professionally – and to see a corner of Denmark which has a lot to offer, both in terms of nature, culture, and exciting career opportunities.

The course will teach you to

- ✓ Cooperate in multidisciplinary team activities
- ✓ Propose and justify the value of innovative technical solutions
- ✓ Conduct disciplinary analysis of a real-life industrial problem
- ✓ Present disciplinary analysis to stakeholders with different disciplinary background

Price

The course has a 1.500 DKK/200€ participation fee to cover for meals, outings and activities.

Find more information about The Innovation Camp and pre-register to the course on

www.innovationcamp.dk

